NYHETER OM STÅLBYGGNAD

ADVERTISING PRICE LIST 2026

Nordic Region´s Largest Steel Construction Magazine

The magazine **Nyheter om Stålbyggnad** (Steel Construction) is since several years an important inspiration and knowledge source for steel as a construction material. The magazine reaches out to a wide audience in the construction sector and gives attention to steel as a construction material to clients, architects, design engineers and building contractors. The magazine is also highly regarded among the companies in the steel and steel construction industry as an important channel to spread information and knowledge about their procducts.

The magazine **Nyheter om Stålbyggnad** has its main distribution in Sweden and Norway, where it is available at most engineering and architectual firms, as well as the steel contractors and workshops, developers and others. This magazine reaches out to a large number of readers. The circulation increases continuously from issue to issue. The magazine **Nyheter om Stålbyggnad** also has readers in other Nordic countries. An advert in **Nyheter om Stålbyggnad** makes your business visible on the entire Nordic steel construction market.

Nyheter om Stålbyggnad will in 2026 be released in four interesting issues. The content is a mix of inspirational project-descriptions from steel buildings around the world, and educational articles about the materials, methods and tools etc. for a better use of steel in constructions.

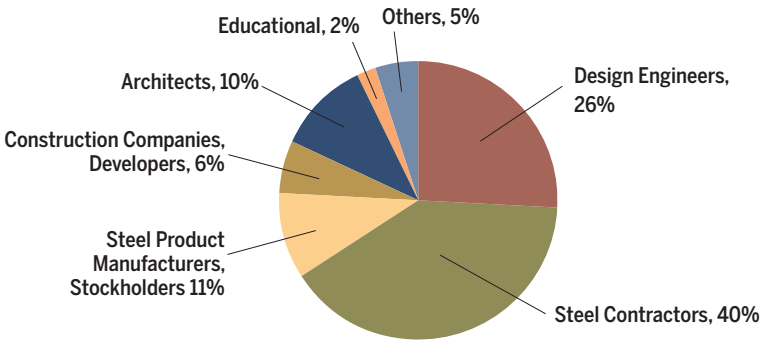
Three good reasons for advertising in Nyheter om Stålbyggnad

- The magazine is selected
- Reaches the right target audience
- Engages readers in decision making positions

SBI Stålbyggnadsinstitutet
The Swedish Institute of Steel Construction

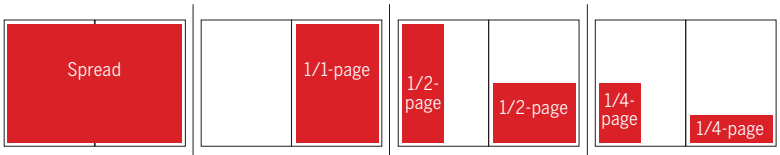
Advertise in Stålbyggnad 2026

WHO ARE THE READERS OF THE MAGAZINE



The readers of Nyheter om Stålbyggnad are all in one way or another active in steel construction. For example, Design Engineers, Architects, Steel Producers, Developers, Contractors, Steel Workshops, Stockholders and others. Circulation is now 8 000 copies and approximately 15 000 readers.

ADVERTISING RATES



Format, mm	400x270		185x270	90x270	185x130	90x130	185x62
SEK	39 500:–		23 300:–	15 200:–		10 100:–	
member	29 500:–		17 400:–	11 300:–		7 600:–	

Place	Price	Member Price
2nd cover	31 000:–	23 200:–
3rd cover	29 600:-	22 100:–
4th cover	38 800:–	29 000:–
Against Leader page	30 700:–	22 900:–
First early right page	30 400:–	22 600:–
Second early right page	30 300:–	22 500:–
Third early right page	30 100:–	22 500:–

We accept attachments for insertion in the magazine. Ask for price.

ISSUES 2026

No	Last booking date	Material deadline	Date of issue	Agenda
1	20/2	27/2	23/3	
2	4/5	8/5	8/6	
3	4/9	11/9	12/10	Norsk Ståldag, Stålbyggnadsdagen
4	6/11	13/11	7/12	

ADVERTISING MATERIAL

- PDF-files created with high resolution data and embedded fonts
- Total colour amount should not exceed 345%
- Black text only in 100% black, not 4-colour.

File transfer:
Email: pelle.sellgren@atta45.se
Web: www.atta45.se/kundcenter/Lämna material
Username: 845
Folder: Pelle Sellgren

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Companies that are members ofSBI (Swedish Institute of Steel Construction or NSF (Norwegian Steel Association) recieve a 25 % member discount.

When combined booking of advertisment in two issues obtained 5% discount and four issues 10%..

VAT will be added to the above prices.

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